

Graduation Rates for CAPS DeVoe Business Programs

Notes:

- The term *graduation rate* is defined as the percentage of students who graduate within 150% of normal time to completion.
- A retention rate of “n/a” indicates there were zero students in the cohort, and thus a retention rate cannot be calculated.
- Asterisk (*) indicates a starting cohort of less than 10 students. Interpret with caution.

Figure 1) Undergraduate Programs

All undergrad graduation rate (four-year average): **50.3%**

Program	2020-21	2021-22	2022-23	2023-24	4-Yr Average
Certificate – Cyber Analyst	n/a	33.3%	*42.9%	32.3%	36.2%
Certificate – Human Resource Management	n/a	n/a	52.9%	28.6%	40.8%
Certificate – Essential Business Practices	n/a	n/a	n/a	60.0%	60.0%
A.S. in Accounting	35.2%	35.2%	36.1%	36.2%	35.7%
A.S. in Business	35.3%	31.8%	25.3%	30.2%	30.7%
A.S. in Computer Information Technology	22.0%	38.0%	40.7%	38.8%	34.9%
A.S. in Public Service and Management	n/a	56.3%	51.8%	51.4%	53.2%
B.S. in Accounting	56.9%	63.9%	53.6%	49.4%	56.0%
B.S. in Business Administration	65.9%	60.3%	57.4%	52.0%	58.9%
B.S. in Business Information Systems	64.4%	69.9%	45.8%	52.2%	58.1%
B.S. in Cybersecurity	n/a	n/a	*100.0%	50.0%	75.0%
B.S. in Healthcare Administration	58.6%	52.3%	54.5%	56.5%	55.5%
B.S. in Hospitality Management	*85.7%	*66.7%	36.4%	*28.6%	54.4%
B.S. in Management	66.9%	58.7%	59.5%	57.0%	60.5%
B.S. in Marketing	70.0%	60.7%	52.3%	61.3%	61.1%

Figure 2) Master’s Programs

Overall graduation rate (all four years combined): **68.9%**

Program	2020-21	2021-22	2022-23	2023-24	4-yr Average
M.S. in Accounting	84.5%	75.9%	73.3%	n/a	77.9%
M.S. in Human Resource Management	69.0%	68.7%	74.1%	75.6%	71.9%
M.S. in Management	69.7%	70.9%	55.8%	67.6%	66.0%
M.S. in Management – Information Tech	n/a	n/a	26.8%	35.7%	31.3%
M.S. in Management – Policy/Org Change	n/a	n/a	*57.1%	80.0%	68.6%
M.B.A. - Standard Track	66.7%	71.0%	73.6%	75.9%	71.8%
M.B.A. - Health Care Management	67.0%	72.5%	76.6%	80.2%	74.1%
M.B.A. - International Business	92.3%	*55.6%	*100.0%	n/a	82.6%
M.B.A. - Executive Management	53.1%	64.7%	66.7%	n/a	61.5%
M.B.A. - Personal Finance	52.2%	46.7%	76.5%	72.7%	62.0%
M.B.A. - Project Management	n/a	n/a	78.5%	67.8%	73.2%
M.B.A. - School Administration	66.7%	n/a	*75.0%	*83.3%	75.0%

Figure 3) Doctoral Programs

Doctor of Business Administration (DBA) Program Name	Total Number of Graduates to Date (August 2024)	Average Months to Completion
Doctoral Completion Program	7	25
Accounting	8	36
Healthcare Administration	18	36
Management	49	37
Total	82	36