

CURRICULUM VITA

Mark R. Perry
Division of Communication
Indiana Wesleyan University
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EDUCATION

Ph.D., University of Pittsburgh, Graduate School of Public and International Affairs, 2009 (Dissertation: *The Role of Information Among Policy Elites: A Case Study of the Federal Communications Commission*).

M.A., Northwestern University, 1989, Education (Media usage in the teaching-learning process).

B.A., Loyola University of Chicago, 1986, Communication with Broadcasting emphasis.

Diploma, Moody Bible Institute, 1982, Communication with Broadcasting emphasis.

SPECIALIZED TRAINING

Nebraska Videodisc Group Production/Design Workshop, 1991.

Winona School of Photography, 1985.

University of Wisconsin Center, Visual Literacy Workshop, 1984.

ACADEMIC POSITIONS

2008 - present: Associate Professor, Division of Communication and Theatre, Indiana Wesleyan University.

- Hired as first faculty advisor to the student radio station WIWU-LPFM in addition to teaching responsibilities.

1998-2008: Assistant Professor, Communication Department, Waynesburg College. Tenured, August 2003.

- Hired to develop the Communication Department radio program by developing new courses, designing program and curriculum. Hired as advisor to student radio station WCYJ-FM; total restructuring of station functions and format. Have also developed two TV newscasts, the Midday News and WCTV weekly newscasts.

1986-1998: Associate Professor, Communications Department, Moody Bible Institute.

- Hired as special instructor to teach one audio-visual production course and over time was promoted to associate professor. Taught courses in visual media production and radio broadcasting. Named advisor to student station (carrier current) WMCR.

PROFESSIONAL EXPERIENCE

2008-present: Faculty Advisor, WIWU-LPFM, Marion, IN.

- Provide oversight and guidance to students who both manage and program the radio station.
- Voice Track a variety of airshifts for The Fortress
- Co-Host: Middays with Mark and Alex. A daily variety program featuring music, news, and information, Monday-Friday, Noon - 1pm.
- Co-Host 2008 Local, State, and Federal Election Coverage.
- Play-by-Play: WIWU-TV, IWU Men's Basketball, 2011 - present
- Play-by-Play: WIWU-TV for NAIA National Track and Field Championships, 2010, 2011, 2013. The broadcast was also streamed live via the internet.

1998-2008: Faculty Advisor, WCYJ-FM, Waynesburg, PA.

- Produced and hosted "Jacket Update", weekly interview with football coach for pre-game broadcast, Fall 2003.
- Filled in various airshifts, programmed music and other responsibilities as needed.
- Designed, researched, and purchased equipment for three new studios (air, production, and practice) including BE Audiovault, Pro-Tools LE with Mackie HUI and 8-buss mixer.
- Flipped format and "professionalized" sound by purchasing music scheduling software and AP wire service.
- Co-Host, "The AM Alternative", WCYJ-FM, Spring 1999.

Host, "Jacket Football Weekly", weekly TV Waynesburg College Football Show, Fall 2003. The producer, a student, was fulfilling requirements in a course under my direction.

1992-1998: Part-time Announcer/Operator, WMBI/WMBI-FM, Chicago.

- Host, "Saturday Mornings with Mark Perry", WMBI-FM, Chicago, 1997-1998.
- Co-Produced and fill-in co-host morning drive time radio program, "Mornings with Greg and Chris" on WMBI-FM, Chicago.
- Operated various on-air shifts on WMBI/WMBI-FM including news writing, editing and announcing, music announcing, and various production responsibilities.

1984-1986: Producer/Instructor, Audio-Visual Department, Moody Bible Institute, 820 N. LaSalle Drive; Chicago, IL 60610

- Taught college AV courses part-time, produced numerous multi-image and video productions for Moody's corporate needs, assisted in staging and directing different meetings throughout the country, and other special projects.

Freelance Production Work (Radio and video)

- Have provided a variety of voice over narration for various clients.
- TV Sports Broadcasting: functioned as play by play and color analyst for WIWU-TV in a variety of sports. Fall 2008 - present
- Radio Spots, (MBA, RN-MSN, BA completion) voiced and produced, Waynesburg College Continuing Education, spots aired in Pittsburgh and Morgantown, WV, Summer 2001 and 2003.
- "Pier Street Project", video produced for Ph.D. class but used by the Oakland Planning and Development Corporation to highlight conditions on Pier Street, a neighborhood in the Oakland section of Pittsburgh, April 2002.
- Truck AD, Pittsburgh Steelers-Washington Redskins NFL pre-season game; hired by Crew For You; broadcast on WRC-TV, Washington, D.C., August 2000.
- Written, voiced, and recorded news reports for USA Radio News Network, "Chicago Heat Wave takes lives", Summer 1995.
- Directed multiple-camera video shoots for a variety of meetings; Moody Bible Institute's Founders Week Conference, Corporate meetings at First National Bank of Chicago.
- Produced visual media for various clients a few of which include Allstate Insurance Company, American Society of Bakery Engineers, Washington National Insurance Company, Commonwealth Edison, Cook County Economic Development Agency, David C. Cook

Publishers, Echo Broadcasting, Moody Press, Plymouth Place Retirement Center, North Park College, and Breakthrough Urban Ministries.

- Participated in a curriculum development project that completed three separate Synergistic Learning Systems for Nightingale-Conant Corporation. The project was completed by conducting a needs assessment of the adult learners, developing the instructional synergistic approach, and writing instructional notebook, Summer 1989.
- Appeared as an extra on NBC TV program, "ER", February 20, 1997.

COURSES TAUGHT

Indiana Wesleyan University

- Introduction to Mass Communication: required course for all media communication, journalism, and communication studies students.
- Broadcast Performance: Performance course in radio and TV.
- Media and Society: a required cognate for the division of communication focused on media literacy.
- Media Management: management and business focus in broadcasting and other mass media.
- Intro to TV: introductory course focused on basic television skills for both studio and field production.
- Radio Production: Production of radio commercials, talk radio, documentaries, drama, and music production.
- Broadcast Journalism: an introductory course in broadcast journalism focused primarily on radio journalism.
- Introduction to Radio Broadcasting: introductory course that introduces students into all aspects of live and produced radio.
- Introduction to Multimedia Storytelling: a required course for Media Communication that introduces students to storytelling through still imagery, audio, video, and web interfaces.

Waynesburg College

- Introduction to Electronic Media: Freshman course giving overview to radio, studio TV, and single camera video.
- Fundamentals of Radio Broadcasting: Basics of radio broadcasting, live and produced.
- Introduction to Photography: Intro to 35mm SLR
- Photographic Processes: Basic B&W darkroom
- Announcing for Radio and TV: Performance focus in radio and TV
- Journalism for Radio and TV: Reporting for radio and TV
- Studio TV Production: Emphasis on producing/directing within a studio environment.
- Practicum: Senior course for career development and development of communication philosophy.
- History of Broadcasting: Focus on policy, governmental, and cultural influences.
- Understanding Media: Freshman mass media course.
- Business and Professional Speaking: Basic public speaking course.

- Radio Station Management and Operations: Emphasis on the business side of radio, programming, and day-to-day operations.
- Advanced Radio Production: Production of radio commercials, documentaries, drama, and music production.

Moody Bible Institute

- Fundamentals of Broadcasting: Intro course to both radio and TV.
- Fundamentals of Radio Broadcasting: Basics of radio broadcasting, live and produced.
- Fundamentals of Video: Basics of studio and field TV production.
- Single Camera Video Production: Producing/directing of film style video production including editing (non-linear).
- TV Studio Production: Emphasis on producing/directing within a studio environment.
- Audio-Visual Fundamentals: Basic meeting planning utilizing audio-visual media.
- Intro to Photography: Intro to 35mm SLR including darkroom.
- Multi-Image Production: Production of multiple slide projector presentations.
- Introduction to Computers: Intro into word processing, spreadsheets, etc. (when personal computing was new).
- Radio Production and Direction: Advanced audio production for radio broadcasting: spots, drama, documentaries, and music production.
- Advanced Audio-Visual Equipment and Staging: Focus on presentation media with a focus on meeting planning.

PROFESSIONAL FELLOWSHIPS/MEMBERSHIPS

Assessment Fellow, Division of Communication. Indiana Wesleyan University. 2012 – present.

Association for Public Policy Analysis and Management. 2013 – present.

Broadcast Education Association, 2010 - present.

Midwest Political Science Association, 2009 - 2010

Pennsylvania Association of Broadcasters Summer Faculty Fellow, Summer 2000, placement at KDKA-TV, Pittsburgh, spent a month in the newsroom, primarily going with reporters in the field.

Treasurer, Chicago Chapter, Association for Multi-Image, 1987-1988.

Board of Directors, Chicago Chapter, Association for Multi-Image, 1986.

PRESENTATIONS/SCHOLARSHIP

Lilly Fellows Network Exchange Program: “Service, Faith, and Higher Learning: The PULSE Program for Service Learning at Boston College”, November 8-11th, 2015. Boston College.

Panel Paper: "Where's the Hoosier Hospitality? A Comparative Analysis of the Rhetoric Surrounding the Religious Freedom Restoration Act in Indiana", co-written with Greg Fiebig, Midwest Popular Culture Association Annual Conference, October 4, 2015.

Panel Paper: "Use of Social Network Analysis in the Policy Process: A Case Study", Association for Public Policy Analysis and Management Fall Research Conference, November 7, 2013.

"Arabs, Muslims, and the Media". Panel member, Indiana Wesleyan University, January 2012.

Refereed article for The Journal of Broadcasting and Electronic Media, Fall 2015.

Refereed article for The Journal of Broadcasting and Electronic Media, October 2011.

"Radio and Audio Documentary in the Era of This American Life." Panel member at Broadcast Education Association (BEA), April 2011.

David Eschelmann Award winner in the Debut division of the Policy and Law Division of Broadcast Education Association (BEA) for paper, "The Empirical Nature of the Federal Communications Commission Third Biennial Review". April 2010.

"The Role of Information Among Policy Elites: A Case Study"; paper presentation at the Midwest Political Science Association Convention, April 2010

"The place of traditional radio broadcasting in a media production curriculum", Calvin College Media Production Workshop, Summer 2009.

"How to connect theory and practice", Calvin College Workshop on Communication Theory, Summer 2006.

ACADEMIC LEADERSHIP/COMMITTEE WORK

Internship Coordinator, Division of Communication and Theatre, 2012 – present.

Dissertation Committee, ED.D, Helen Marie Chmiel, 2012-13.

Faculty Leadership Development Institute: Upon my Associate Dean's recommendation I was selected to participate in a leadership training

program. The intent of the program is the development of future academic leaders. 2012-2013

Member, Curriculum Committee, College of Arts and Science, Indiana Wesleyan University, 2013 – present

Member, Curriculum Committee, School of Arts and Humanities, Indiana Wesleyan University, 2013 – present.

Member, Academic Affairs Committee, School of Arts and Humanities Representative, Indiana Wesleyan University, 2014 – present.

Member, Academic Policy Committee, College of Arts and Sciences, Indiana Wesleyan University, 2013 – 2014.

Member, School of Art and Humanities Representative, Student Success Committee, Indiana Wesleyan University, 2011-2012.

Member, Global Studies Committee, Indiana Wesleyan University, 2011-2013.

Member/CAS Representative, Indiana Wesleyan University, University Faculty Senate, 2010-2011. The faculty senate makes and recommends policy for faculty structure.

Associate Dean, School of Art and Humanities Search Committee, Indiana Wesleyan University, 2010, one of two faculty representatives from the Division of Communication charged with the selection and interviewing potential associate dean candidates.

Department Chair, Department of Communication, Waynesburg University, 2007-2008. Appointed chair by the Vice-President for Academic Affairs. Consequently became a part of the Department Chairs Committee.

Provost Search Committee, Waynesburg University, 2007, one of two faculty representatives appointed by the president and charged by the president with selecting and interviewing potential provost candidates.

Middle States Accreditation, Mission, Goals, and Objectives Task Force, Waynesburg College, 2003-2004, a part of the ten-year accreditation process, this committee is charged with evaluating college mission, goals, and objectives.

Faculty Review Committee, Waynesburg College, 2003-2008, the committee is charged with reviewing faculty portfolios for pre-tenure,

tenure, and promotion and making recommendations for tenure and promotion.

Education Policy and Curriculum Committee, Waynesburg College, 2001-present, the committee receives curriculum proposals and brings recommendations to the faculty.

Doctoral Studies Committee, University of Pittsburgh Graduate School of Public and International Affairs, 2002-2003, Ph.D. one of two elected student representatives; the committee comprised of faculty members and various administrative personnel deals with oversight of the Ph.D. program.

English Department Faculty Search, Waynesburg College, 2002-2004

Theater Faculty Search, Waynesburg College, 2000-2001.

Digital Media Faculty Search, Waynesburg College, 1999-2000.

COMMUNITY SERVICE

Elder, Westminster Presbyterian Church, Marion, IN, 2011-13.

Assistant Pastor, Jefferson Baptist Church, 2001-2003.

Green County, PA Habitat for Humanity, Devotions for visiting work groups, Summer 2003.

PA Announcer for Waynesburg College football and basketball games, 1998-2008.

RYLA Conference, Summer 1999; taught a group of 16 high school students principals of programming a radio station, and then had them broadcast on WCYJ-FM for an afternoon.

Video Production, JUSTUS, Howard Street Community Development Arts Education, 1997.

Board of Directors, Breakthrough Urban Ministries, Chicago. (member of founding board).