

Wendy L. Hassett, PhD

EDUCATION

Doctor of Philosophy (Ph.D.), Public Administration and Public Policy, Auburn University, May 2003.

*Dissertation: Local Government Form as Paradigm: A Perspective on Structural Change
Areas of Concentration: Public Policy and Economic Development*

Master of Public Administration, Auburn University, March 1993.

Bachelor of Business Administration with a major in Management, Auburn University, March 1991.

PROFESSIONAL POSITIONS

Professor, Indiana Wesleyan University, Marion IN, February 1, 2014 to present.

Teach various online courses in the Master of Public Affairs program in the School of Service and Leadership. Conduct MPA course writing, design, and evaluations for new and existing online MPA courses. Participate in interviews of all MPA adjunct faculty applicants. As part of the University's conversion from Blackboard to Pearson Learning Studio, serve as the MPA course reviewer for all MPA core courses. Serve as an adjunct faculty mentor. Serve on various University and School committees and task forces.

Associate Professor, Indiana Wesleyan University, Marion IN, January 1, 2013 to January 31, 2014.

Taught various online courses in the Master of Public Affairs program in the School of Liberal Arts. Conducted MPA course writing, design, and evaluations for new and existing online MPA courses as needed. Served on various University committees.

Adjunct Instructor, Northwestern University, Evanston, IL, January 4, 2012 to March 31, 2013.

Taught in the MPPA program via online instruction for the School of Continuing Studies. Invited Subject Matter Expert (SME) for course revision and redesign.

Clinical Associate Professor, The University of Texas at Dallas, Richardson, TX, September 1, 2007 to December 31, 2012.

Taught various online graduate courses in the Master of Public Affairs program in the School of Economic, Political, and Policy Sciences.

Clinical Assistant Professor, The University of Texas at Dallas, Richardson, TX, September 1, 2005 - August 31, 2007.

Taught five (5) online graduate courses annually in the Master of Public Affairs program in the School of Economic, Political, and Policy Sciences.

Adjunct Instructor, Auburn University, Auburn, AL, Fall 2004

Taught Administrative Leadership (undergraduate and graduate) for the Political Science Department in a traditional classroom setting.

Assistant City Manager, City of Auburn, AL, October 1, 1997 – September 22, 2005.

Served as the assistant Chief Executive Officer for the City of Auburn. Handled all citizen complaints and performed follow-up actions. Conducted policy research and compiled information used by the City Manager and City Council in decision making. Served as Acting City Manager in the absence of the City Manager. Attended all City Council meetings, budget meetings, management team meetings and other meetings as requested. Assisted in the coordination and communication among all City departments to insure goals and projects were carried out. Monitored all actions taken to address citizen complaints that originated in the City Manager's office. Responsible for all aspects of the City's monthly citizen newsletter. Handled all special projects assigned by the city manager. Also chosen to be a part of the Auburn team of officials

participating in an international technical twinning program sponsored by ICMA and USAID. The International Resource Cities Program involved exchange visits with elected and appointed officials from the city of Blagoevgrad, Bulgaria.

Assistant to the City Manager, City of Auburn, AL, April 1, 1994 – September 30, 1997.

Served as the assistant to the Chief Executive Officer for the City of Auburn. Handled all citizen complaints and performed follow-up actions. Conducted research and compile information used by the City Manager and City Council members in decision making. Attended all City Council meetings, Department Head meetings, and other meetings as requested. Served as Acting City Manager in the absence of the City Manager. Assisted in maintaining coordination and communication among all city departments to insure goals and projects were carried out. Assisted City Manager and Finance Director with annual budget preparation. Prepared the annual Capital Improvement Program. Prepared application and coordinated all grant-related activities for a State of Alabama Department of Archives and History grant to improve municipal records retention.

Economic Development Officer, City of Auburn, AL, October 1993 - March 1994.

Performed professional and technical tasks relating to the recruitment and retention of business and industry, including overseeing the City's Revolving Loan applications, preparing State of Alabama site grant applications, and assisting with other industrial projects. Managed the Auburn Housing Assistance Network, a group of non-profit and volunteer organizations dedicated to improving the housing conditions in Auburn. Assisted the Community Development Project Manager in coordinating the City's Affordable Housing program and the Community Development Block Grant program engaged in housing rehabilitation.

Adjunct Instructor, Auburn University, Auburn, AL, April 1991-June 1992

Taught Introduction to American Government (undergraduate) for the Political Science Department in a traditional classroom.

Full-time staff intern, Economic Development Department, City of Auburn, AL, June 1992 - September 1993.

Created the Auburn Housing Assistance Network. Assisted with all aspects of the City of Auburn's Affordable Housing program and the application process and administration of the 1991 & 1993 Community Development Block Grants.

COURSES TAUGHT

Indiana Wesleyan University (online MPA graduate courses)

- *Public Institutions and Values – POL 521*
- *Urban Economics and Policy – POL 515*
- *Foundations of Public Policy - POL 526*
- *Scholarship - POL 527*
- *Policy Analysis - POL 542*
- *Public Institutions and Values – POL 521*
- *Scholarly Research and Writing - POL 543*
- *Ethical Leadership in the Public Sector – POL 533*

Northwestern University (online MPPA graduate courses)

- *Effective Strategies for Writing and Communication*
- *Applied Research and Writing*

The University of Texas at Dallas (online MPA graduate courses)

- *Local Economic Development*
- *Information Systems in Policy Environments*
- *Quality and Productivity Improvement in Government*
- *Local Government Ethics*
- *Ethics, Culture, and Public Responsibility*

Auburn University (traditional classroom courses)

- *Administrative Leadership (undergraduate and graduate)*
- *Introduction to American Government (undergraduate)*

ONLINE COURSE WRITING/DESIGN/REDESIGN*Indiana Wesleyan University*

- *Capstone – POL 587*
- *Scholarly Research and Writing – POL 543*
- *Research Methods and Inquiry – POL 541*
- *Public Policy Processes and Strategies – POL 535*
- *Ethical Leadership in the Public Sector – POL 533*
- *Financing Public Services – POL 531*
- *Organizational Management and Behavior – POL 523*
- *Public Institutions and Values – POL 521*
- *Foundations of Public Policy - POL 526*
- *Scholarship - POL 527*
- *Policy Analysis - POL 542*
- *Urban Economics and Policy - POL 515*
- *Capstone in Public Policy and Affairs - POL-586*

Northwestern University

- *Effective Strategies for Writing and Communication - MPPA 409*

The University of Texas at Dallas

- *Information Systems in Policy Environments*
- *Local Economic Development*
- *Quality and Productivity Improvement in Government*
- *Local Government Ethics*
- *Ethics, Culture, and Public Responsibility*

ARTICLES

Wendy L. Hassett and Douglas J. Watson. 2015. "Providing Cable and High-Speed Internet: Opelika's Story." *Alabama Municipal Journal* 72(5): 33-37.

Wendy L. Hassett and Douglas J. Watson. 2014. "Cities in Cyberspace: Alabama Municipalities on the Internet." *Alabama Municipal Journal* 72(2): 11-16.

Wendy L. Hassett. 2011. "Reviewing a City Charter." *National Civic Review* 100(2): 48-57.

Douglas J. Watson, Wendy L. Hassett, and Floun'say R. Caver. 2006. "Form of Government and Community Values: The Case of Tuskegee, Alabama." *Politics and Policy* 34(4): 794-813.

Wendy L. Hassett and Donna M. Handley. 2006. "Hurricane Katrina: Mississippi's Response." *Public Works Management & Policy* 10(4): 295-305.

Douglas J. Watson and Wendy L. Hassett. 2005. "Capitalizing on Student Workers: The City of Auburn's Student Employment Programs." *Review of Public Personnel Administration* 25(2): 181-192.

Douglas J. Watson, Donna M. Handley, and Wendy L. Hassett. 2005. "Financial Distress and Municipal Bankruptcy: The Case of Prichard, Alabama," *Journal of Public Budgeting, Accounting & Financial Management* 17(2).

Douglas J. Watson, Wendy L. Hassett, and Donna M. Handley. 2005. "The ASPA Journals: Who is Publishing?" Journal of Public Affairs Education 11(1): 53-60.

Douglas J. Watson and Wendy L. Hassett. 2004. "Career Paths of City Managers in America's Largest Council-Manager Cities." Public Administration Review 64(2): 192-199.

Douglas J. Watson and Wendy L. Hassett. 2004. "Career Paths: Ways to the Top." Public Management, 86(6): 15-18.

Wendy L. Hassett and Douglas J. Watson. 2003. "Citizen Surveys: A Component of the Budgetary Process." Journal of Public Budgeting, Accounting & Financial Management 15(4): 525-541.

Douglas J. Watson and Wendy L. Hassett. 2003. "The 20-Year Manager: Factors of Longevity." Public Management, 85(9): 22-25.

Douglas J. Watson and Wendy L. Hassett. 2003. "Long-Serving City Managers: Why Do They Stay?" Public Administration Review 63(1): 71-78.

Douglas J. Watson, Wendy L. Hassett, Jerry Davis, and Robert E. Thomas. 2002. "Use of Industrial Engineering in Measuring Police Manpower: A Small City Case Study." Public Performance & Management Review 26(2): 132-147.

Wendy L. Hassett. 2002. "Citizen Newsletters: Are they Worth the Trouble?" Public Management, 84(3): 20-23. (Reprinted in Alabama Municipal Journal, June 2002, 59(12): 5-6, 15-16.)

Douglas J. Watson and Wendy L. Hassett. 2002. "Capital-Intensive Privatization: Returning to Public Ownership." Public Works Management & Policy 7(2): 115-123.

Wendy L. Hassett and Douglas J. Watson. 2002. "Long-Serving City Managers: Practical Application of the Academic Literature." Public Administration Review 62(5): 622-629.

BOOKS

Wendy L. Hassett and Douglas J. Watson. 2007. Civic Battles: When Cities Change Their Form of Government. Boca Raton, FL: PrAcademics Press.

Douglas J. Watson and Wendy L. Hassett, eds. 2003. Local Government Management: Current Issues and Best Practices. Armonk, NY: M. E. Sharpe, Inc.

BOOK CHAPTERS

Wendy L. Hassett. 2010. Spokane: Development Debate Sparks Government Debate, pp. 47-62. In More than Mayor or Manager: Campaigns to Change Form of Government in America's Large Cities, edited by James H. Svara and Douglas J. Watson. Georgetown University Press: Washington D.C.

Wendy L. Hassett. 2010. Hartford: Politics Trumps Professionalism, pp. 63-80. In More than Mayor or Manager: Campaigns to Change Form of Government in America's Large Cities, edited by James H. Svara and Douglas J. Watson. Georgetown University Press: Washington D.C.

Wendy L. Hassett. 2009. From Conflict to Cooperation: Auburn, Alabama, pp. 213 - 232. In The Facilitative Leader in City Hall: Reexamining the Scope and Contributions, by James H. Svara. Boca Raton, FL: CRC Press, Taylor & Francis Group.

Note: Part of the American Society for Public Administration Series in Public Administration and Public Policy.

Wendy L. Hassett. 2008. The 'Shrinking' Strategy of Youngstown, pp. 109-124.. In Building the Local Economy: Cases in Economic Development, edited by Douglas J. Watson and John C. Morris. Athens, GA: The University of Georgia Carl Vinson Institute of Government.

Wendy L. Hassett. 2004. Career Advancement Choices of Female Managers in U.S. Local Governments, pp. 131-150. In Equity in the Workplace: Gendering Workplace Policy Analysis, edited by Heidi Gottfried and Laura Reese. Lanham, MD: Lexington Books.

Douglas J. Watson, Robert J. Juster, and Wendy L. Hassett. 2002. Growth Management. In Alabama Issues, edited by James Seroka and Thomas Vocino. Auburn, AL: Center for Governmental Services.

Douglas J. Watson and Wendy L. Hassett. 1997. Conflict Comes to Daphne. In Innovative Governments: Creative Approaches to Local Problems edited by Douglas J. Watson. Westport, CT: Praeger Publishers.

OTHER DOCUMENT

Guide for Charter Commissions, Sixth Edition. 2011. National Civic League, Denver, CO.

UNIVERSITY PUBLICATIONS

Wendy L. Hassett. January 13, 2015. "Fostering Vibrant Online Discussions." IWU College of Adult & Professional Studies FacultyCare Blog. <http://iwucapsfaculty.com/fostering-vibrant-online-discussions/>.

Wendy L. Hassett. January 6, 2015. "Why Earn an MPA Degree?" IWU Adult and Graduate Blog. <http://www.iwuadultandgrad.com/why-earn-an-mpa-degree/>.

Wendy L. Hassett. December 24, 2014. "A Day of Blessing Others." IWU College of Adult & Professional Studies FacultyCare Blog. <http://iwucapsfaculty.com/a-day-of-blessing-others/>.

Wendy L. Hassett. September 2014. "Jesus: The Teacher." The Verse. Indiana Wesleyan University. School of Service and Leadership and Division of Liberal Arts monthly newsletter 3(5): 3.

PROFESSIONAL SERVICE

Board of Editors (2003-2008), Public Administration Review.

Reviewer of manuscripts for Public Administration Review, Review of Public Personnel Administration, Journal of Women, Politics & Public Policy, Public Works Management & Policy and State and Local Government Review.

Past committee member, International City-County Management Association (ICMA) Committee on Assistants.

GRANT EXPERIENCE

State of Alabama Program Integration, Alabama Healthcare Exchange, Affordable Care Act (ACA). 2011. Center for Leadership and Public Policy, Alabama State University.

Municipal Records Retention, State of Alabama Department of Archives and History. 1995. City of Auburn, Alabama.

Affordable Housing program, Community Development Block Grant (CDBG). 1991 and 1993. City of Auburn, Alabama.

COMMUNITY SERVICE

Member, Commercial Development Authority of the City of Auburn, Alabama (3/2005 - 3/2013)

UNIVERSITY SERVICE

Full Time Faculty Webinar. (March 19, 2015). Indiana Wesleyan University. "Colleague Conversations: Tools for an Excellent Online Learning Environment."

Dean's Advisory Council. (2014-2015). Dean Mike Manning. College of Adult and Professional Studies. School of Service and Leadership, Indiana Wesleyan University.

Online Discussion Task Force. (October 2014 – January 2015). Dr. Anne Decker, Chair.

Member, Quality Course Task Force. (September 2014 – January 2015). Dr. Harry Hall, Chair.

Appointed teaching faculty member, School of Service and Leadership. College of Adult and Professional Studies (CAPS) Admissions Review Subcommittee. (2014-2015).

Faculty reviewer for the conversion of all online MPA courses from Blackboard to Pearson Learning Studio, Indiana Wesleyan University, (2014).

Appointed faculty representative for School of Service and Leadership (SoSL), College of Adult and Professional Studies (CAPS) Assessment Subcommittee, Indiana Wesleyan University (March 10, 2014). 3 year term.

Appointed College of Adult and Professional Studies (CAPS) faculty representative, Lilly Research Loading Award and World Changing Faculty Award Selection Committee, Indiana Wesleyan University (2014).

Appointed member, Adjunct Faculty Care Task Force, Indiana Wesleyan University (2014 - 2015).

Elected member, School of Service and Leadership (SoSL) representative, Academic Affairs Council, Indiana Wesleyan University (2013-2015).

SoSL representative, Student Success and Retention Committee, Indiana Wesleyan University (6/25/2013 to present).

Full-time Faculty representative, School of Service and Leadership Curriculum Committee, Indiana Wesleyan University (2014 – present).

Full-time Faculty representative, School of Liberal Arts Curriculum Committee, Indiana Wesleyan University (7/1/2013 – 12/31/2013).

First Reader, MPPA Capstone Project, Megan Kilgore, Northwestern University (2012-2013).

Second Reader, MPPA Capstone Project, Chantalle Charles, Northwestern University (2013).

Invited Subject Matter Expert (SME) for online course revision and redesign, MPPA 409, Applied Research and Writing, School of Continuing Studies, Northwestern University (2012).

Invited Member, Bi-annual MPPA Curriculum Review Team, School of Continuing Studies, Northwestern University (2012).

Appointed Member, Learning Management Systems online faculty focus group, The University of Texas at Dallas (2011).

Member, Committee on Distance Learning, The University of Texas at Dallas (9/1/07 – 8/31/09).

CONFERENCE INVOLVEMENT AND INVITED PRESENTATION

Panelist, "Promoting Positive Relations Between Facilitative Mayors and City Administrators." Annual Conference of The American Society for Public Administration (ASPA) in Dallas, TX, March 2008.

Roundtable Speaker, "The Challenges of Balancing Work and Family: Advice from the Experts," co-sponsored with the Committee on the Status of Women at the Southern Political Science Association (SPSA) Annual Conference in Atlanta, Georgia, January 2006.

Invited Participant, International City/County Management Association (ICMA) sponsored focus group, "Academics and Local Government Managers who Teach," ASPA Conference in Milwaukee, WI, April 2005.

Panelist, "Hiring and Promotion: Lessons from the Field," at the Alabama Public Affairs Forum, "Advancing Women in Public Administration," in Montgomery, AL, April 2003.

Panelist, "An Examination of the Career Advancement Choices of Female Managers in Local Government." Annual Conference of the Midwest Political Science Association in Chicago, IL, April 2002.

PROFESSIONAL AND ACADEMIC MEMBERSHIPS *(past and present)*

Alabama City/County Management Association (ACCMA)

American Society for Public Administration (ASPA), Auburn Chapter

Phi Kappa Phi honorary (top 5% of Ph.D. graduating class)

Pi Alpha Alpha honorary (public administration honorary)

Pi Sigma Alpha honorary (political science honorary)

Sigma Iota Epsilon honorary Charter Member (business management honorary)

Rho Lambda honorary (leadership and academic honorary)

PERSONAL HONORS

Public Administration Review Editors' Choice Award, 2005.

Outstanding Ph.D. Student in Political Science, Auburn University, Spring 2002.

Pi Alpha Alpha Outstanding Doctoral Student Award, Fall 2002.

City of Auburn Management Innovation Award, October 2000.